

wigital

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Online-Marketing-Pakete

A woman with long brown hair, wearing a blue and white striped button-down shirt, is looking intently at a man in a black shirt who is gesturing with his hand. The man has a beard and glasses. They are in a meeting setting with a laptop and papers on the table. A pink banner with the word 'Konzept' is overlaid on the image.

Konzept

Ganzheitliches Online-Marketing

Advertising

Budgetierung und Schaltung
von Anzeigenkampagnen

Optimization

Kontinuierliche Verbesserung von
Ranking und Konversionen

Content

Erstellung, Erweiterung und
Verbreitung von Inhalten

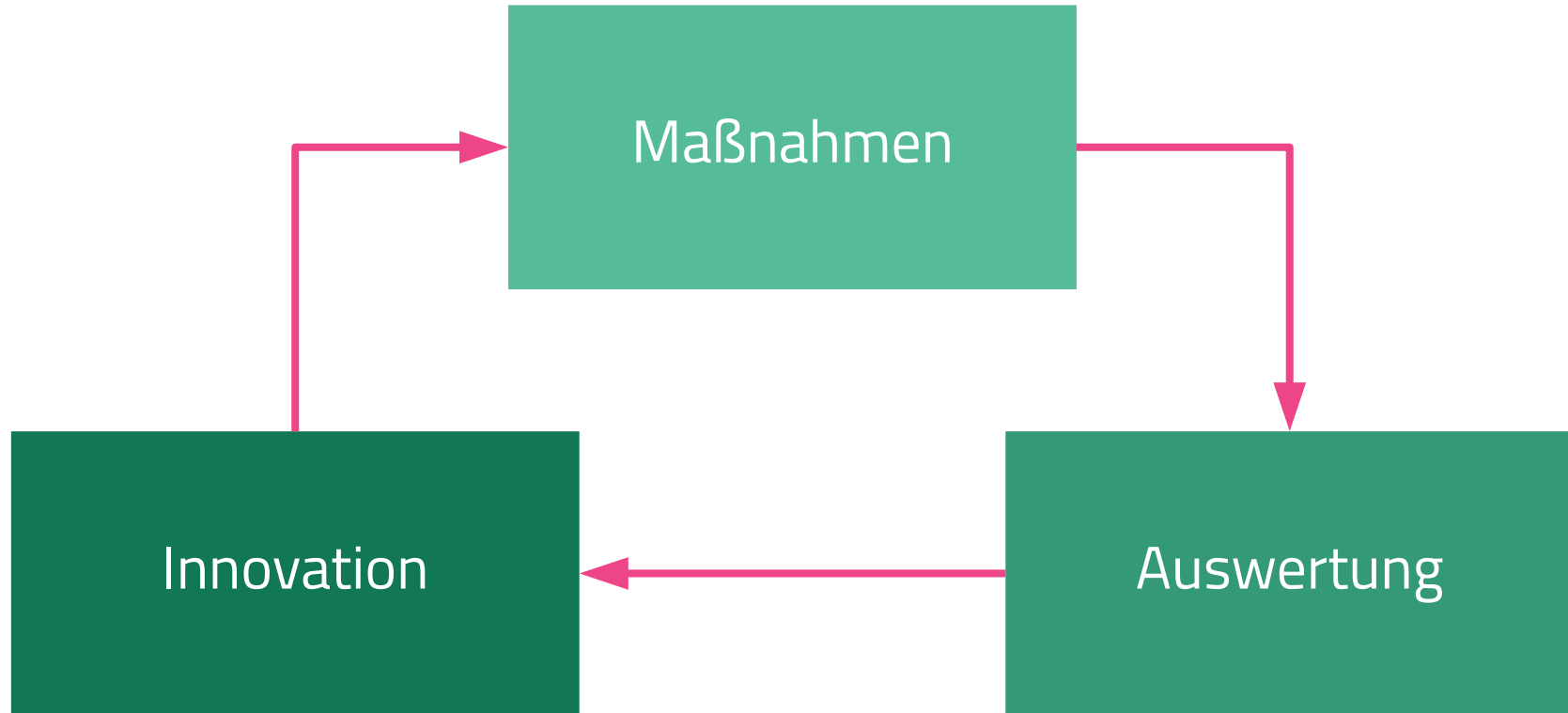
Reporting

Monitoring und Auswertung
mit regelmäßigen Berichten

Ausrichtung am konkreten Bedarf



Umsetzung als iterativer Prozess



A photograph of three business professionals in an office setting. A woman in a pink striped shirt is on the left, looking at a laptop. A man with glasses and a beard in a white shirt is in the center, looking towards the right. A man with a beard in a dark shirt is on the right, looking towards the center. A bright pink horizontal bar is overlaid across the middle of the image, containing the word 'Lösung' in white text.

Lösung

Pakete für individuelle Anforderungen

	Stage I	Stage II	Stage III	Stage IV	Stage V	Stage VI
Advertising	1	2	3	5	8	10+
Optimization	● ○ ○ ○ ○ ○ ○ ○	● ● ○ ○ ○ ○ ○ ○	● ● ● ○ ○ ○ ○ ○	● ● ● ● ○ ○ ○ ○	● ● ● ● ● ○ ○ ○	● ● ● ● ● ● ● ●
Content	○ ○ ○ ○ ○ ○ ○ ○	○ ○ ○ ○ ○ ○ ○ ○	● ○ ○ ○ ○ ○ ○ ○	● ● ● ○ ○ ○ ○ ○	● ● ● ● ● ○ ○ ○	● ● ● ● ● ● ● ●
Reporting	Quartal	Quartal	Monat	Monat	Woche	Woche
Tagesbudget (€)	5-10	10-20	20-40	40-80	80-160	160-320
Monatsbudget (€)	150-300	300-600	600-1.200	1.200-2.400	2.400-4.800	2.400-4.800
Monatshonorar (€)	59,-	149,-	359,-	769,-	1.279,-	2.199,-

Stage I

Optimization

- Tracking
- OnPage
- HTML-Code
- PageSpeed
- A/B-Testing
- OffPage

Content

- SEO-/Produkttexte
- Landingpages
- Social Media
- Blog
- Newsletter
- Influencer

Advertising

1 Kampagne

Reporting

Quartalsweise

Tagesbudget

5-10 €

Monatshonorar

59,- €

Stage II

Optimization

- Tracking
- OnPage
- HTML-Code
- PageSpeed
- A/B-Testing
- OffPage

Content

- SEO-/Produkttexte
- Landingpages
- Social Media
- Blog
- Newsletter
- Influencer

Advertising

2 Kampagnen

Reporting

Quartalsweise

Tagesbudget

10-20 €

Monatshonorar

149,- €

Stage III

Optimization

- Tracking
- OnPage
- HTML-Code
- PageSpeed
- A/B-Testing
- OffPage

Content

- SEO-/Produkttexte
- Landingpages
- Social Media
- Blog
- Newsletter
- Influencer

Advertising

3 Kampagnen

Reporting

Monatlich

Tagesbudget

20-40 €

Monatshonorar

359,- €

Stage IV

Optimization

- Tracking
- OnPage
- HTML-Code
- PageSpeed
- A/B-Testing
- OffPage

Content

- SEO-/Produkttexte
- Landingpages
- Social Media
- Blog
- Newsletter
- Influencer

Advertising

5 Kampagnen

Reporting

Monatlich

Tagesbudget

40-80 €

Monatshonorar

769,- €

Stage V

Optimization

- Tracking
- OnPage
- HTML-Code
- PageSpeed
- A/B-Testing
- OffPage

Content

- SEO-/Produkttexte
- Landingpages
- Social Media
- Blog
- Newsletter
- Influencer

Advertising

8 Kampagnen

Reporting

Wöchentlich

Tagesbudget

80-160 €

Monatshonorar

1.279,- €

Stage VI

Optimization

- Tracking
- OnPage
- HTML-Code
- PageSpeed
- A/B-Testing
- OffPage

Content

- SEO-/Produkttexte
- Landingpages
- Social Media
- Blog
- Newsletter
- Influencer

Advertising

10+ Kampagnen

Reporting

Wöchentlich

Tagesbudget

160-320 €

Monatshonorar

2.199,- €

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Weitere Fragen?

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